

# Eco-Friendly Cleaning Programs

*Balancing safer products, waste reduction and effective commercial cleaning.*

## Sustainable doesn't mean less effective

More sites are asking for cleaning programs that reduce environmental impact without compromising on hygiene or presentation. This guide covers the practical levers available.

## Key Considerations

**01**

### Product Selection

Choosing lower-impact products where they don't compromise the required standard of clean.

- Environmentally certified products used where suitable
- Concentrate systems to reduce packaging and transport
- Hospital-grade or specialist products reserved for where they're needed

**02**

### Dosing & Dilution Control

Correct dosing reduces chemical waste and cost without reducing effectiveness.

- Dosing systems to avoid over-concentration
- Staff trained on correct dilution ratios
- Regular review of chemical usage against site needs

**03**

### Waste Reduction

Cleaning programs can support broader site waste and recycling goals.

- Microfibre and reusable cloths over disposable alternatives
- Recycling streams supported through correct bin signage
- Reduced single-use packaging where practical

**04**

### Water & Energy Use

Equipment and methods can be selected to reduce water and energy consumption.

- Low-moisture cleaning methods where appropriate
- Energy-efficient equipment where available

- Scheduling to avoid unnecessary equipment run-time

05

### Balancing Standards

Eco-friendly choices still need to meet the site's hygiene and presentation requirements.

- Higher-risk areas (medical, food service) prioritise efficacy first
- Eco-friendly options trialled and validated before full rollout
- Standards reviewed regularly, not set once and left unchanged

## Not sure where to start?

### Not sure where to start?

Master Clean can incorporate eco-aware products and methods into a cleaning program without compromising results — talk to us about what's right for your site.

**+613 9908 3240** | [clean@masterclean.au](mailto:clean@masterclean.au)

Suite 105 / 75 Tulip Street, Cheltenham VIC 3192